



 Operation USA
give and it gets there

2011

ANNUAL REPORT



Dear Friends,

When we think of disasters, images of children in faraway places come to mind. This past year, however, such haunting images were much closer to home—in the faces of millions of medically uninsured children at community clinics in California; and, in the images of flattened homes and schools in Joplin, Tuscaloosa and rural Vermont after tornados, tropical storms and floods. Last year also brought massive disasters in Haiti, Chile, Japan, Pakistan and The Philippines. And then there are the horrifying images of what's left of millions of families in East Africa after walking many miles across deserts to find water while their smallest and weakest members drop away...

These images are painfully vivid but so, too, is the knowledge that those people are not alone and certainly not abandoned. Over three decades, Operation USA has provided modest but smart aid to save and ultimately enrich the lives of countless children and families.

100% privately-funded, we continue to honor the loyal support of so many—and this year brought some exceptional efforts on our behalf. Global music icon Snoop Dogg created a t-shirt (and sold 8000 of them!) to aid victims of the quake and tsunami in Japan...Macy Gray performed in concert for us at a private estate as did Cuban Jazz great Carlos Varela and the iconic Jackson Browne. Inara George and The Bird and The Bee gave a special one night performance...The Epic Poker League sponsored a celebrity-amateur tournament at The Palms Hotel in Las Vegas to benefit tornado relief in Joplin, MO...

- New public schools opened in Jacmel, Haiti and Sichuan, China as a result of our partnership with Honeywell Hometown Solutions, the philanthropic arm of Honeywell Corporation.
- OpUSA was deeply grateful for another year of wonderful partnership with Kaiser Permanente Health Systems. Cardinal Health continued decades-long material aid support.
- The Boeing Company delivered two new 737s to RwandAir and allowed us to fill their cargo hold with books for Rwanda's first public library.
- The Gap donated 129,000 pieces of new winter clothing for Japan quake and tsunami victims.
- Apotex, a major pharmaceutical company, donated advanced antibiotics for our hospital partners in The Philippines.

On a more somber note, Operation USA founding Board member, film director Blake Edwards, passed away last year. Blake and his wife Julie Andrews' support of our first airlift in 1979 made launching OpUSA possible. Blake's legacy will always be felt here—and he is greatly missed. So, too, is the very recently passed Dr. Paul O'Rourke, our first board Chair...Taking on the challenge of the years ahead, new OpUSA board members include the actress Rosario Dawson, Rick Allen, CEO of Snagfilms and CBS TV travel editor and global travel aficionado Peter Greenberg.

As always, we thank you for your support. We can't do this vital work without you.

Sincerely,



Richard Walden
President & CEO



Michael Mahdesian
Board of Directors, Chair



HAITI

FROM RUBBLE TO RECOVERY



 **JAN 12, 2010**
earthquake strikes

230,000
people killed

300,000
people injured

REBUILDING

Ecole Nationale
JACOB MARTIN HENRIQUEZ



Jacmel

 **45K DISTANCE**
earthquake epicenter from Jacmel

80% ESTIMATED
buildings damaged/destroyed

Honeywell

partner

Gensler
designer (pro bono)

miyamoto.
structural engineer

Built using contemporary, sustainable building methods

Designed to withstand any potential future earthquakes

Trained local builders in earthquake-resistant construction



1.5 ACRES	9 BUILDINGS	 LIBRARY	 FIELD	 LAB	500+ construction workers employed
	15 CLASS ROOMS	 GARDEN	 CAFETERIA	1 FREE DAILY MEAL	200 masons trained in US standards & protocols
					35 engineers trained in US standards & protocols



Operation USA hopes to establish a scholarship fund to help cover the cost of books, uniforms and other student expenses.

THE YEAR AT A GLANCE

USA

California and Gulf Coast

Access to free healthcare is more important now than ever. Operation USA's Clinic Supply Program provides supplies, equipment and medicines—free of charge—to community clinics and health centers throughout California and the Gulf Coast. These donations offset operational costs and allow these agencies an increased ability to serve their patients.

Joplin & Tuscaloosa

2011 brought the deadliest year for tornadoes in the United States since 1936. OpUSA mobilized quickly, sending shelter supplies, clothing, flashlights and radios. Damaged clinics and schools are being supported as they rebuild.

NICARAGUA

OpUSA's adopted village in Nicaragua has grown and flourished in the decade+ since the wrath of Hurricane Mitch. Scholarships and a children's feeding program are still supported. Development and agricultural projects have increased the community's ability to be self-sustaining.

HAITI

The slow road to recovery continues. OpUSA supports education projects in Port-au-Prince and Jacmel.

In addition to our work in Jacmel, partner Foundation L'Athletique d'Haiti uses sport as a development tool for disadvantaged youth living in the worst areas of Port-au-Prince. Soccer—and now boxing, basketball and track—engages kids in a safe environment. FLADH provides a meal to each child—and is adding an on-site organic garden, hen houses and compost program to provide support for this effort.



PAKISTAN

Summer 2010—Massive flooding impacted as many as 20 million people across the country. Long-term recovery efforts focused on a community-led program to strengthen dykes and berms in the Bangla Ichha Union Council, an acutely vulnerable community in southern Punjab.

CUBA

Operation USA has been licensed by the US Government to provide private humanitarian aid to Cuba since 1994. Our work currently focuses on children's health, with an emphasis on supporting Havana's pediatric hospital.

RWANDA

Summer 2011—The country's first public library opens. Through partners Boeing and RwandAir, Operation USA supported the project with shipments of books.

EAST AFRICA

Drought. Famine. Conflict. Millions are impacted... The Horn of Africa is facing a humanitarian crisis of epic proportions. Operation USA is working to assess unmet needs on the ground, with our initial response focusing on water resource needs in Kenya's Dadaab refugee camps.

CHILE

February 27—An 8.8 magnitude earthquake hits. Tsunami follows... This catastrophic event affected over 2 million. Operation USA focused our recovery efforts in two areas: education services (children's library) for a community in transitional homes, and rebuilding livelihood in a devastated village—providing local fishermen with the necessary tools, boats and engines to resume their economic activities.

CHINA

Honeywell Baohe Village Primary School opens, Sept 2010. This is the second primary school Operation USA has rebuilt in Sichuan Province in response to the 2008 earthquake that devastated much of the area—including a staggering 7,000 schools.

CAMBODIA & VIETNAM

OpUSA's programs in Southeast Asia date back to our earliest days. Current work focuses on micro-finance programs that build livelihood opportunities in rural areas, alongside providing equipment to Phnom Penh's Sihanouk Hospital, which provides free 24-hour health care to thousands of medically underserved.

JAPAN

March 11, 2011—The most powerful recorded earthquake in Japan's history strikes. A 10-metre-high tsunami swept away everything in its path, and raised fears of a nuclear catastrophe from damaged power plants.

Cold weather followed the disaster—a shipment of an over \$1 million donation of Gap brand winter clothing was distributed to tens of thousands of recipients. Additional relief shipments sent emergency supplies including hand-crank radios, flashlights and shelter structures. Second phase needs are focusing on communities that may be overlooked by larger agencies or the Japanese government.

SRI LANKA

In the shadow of the recently ended civil war, Operation USA remains committed to projects in Sri Lanka. Projects support vulnerable populations in districts that were heavily impacted by the conflict, with a focus on women and children.

THE PHILIPPINES

October 2010—Super-Typhoon Megi hits. Located on the Pacific Ring of Fire, The Philippines ranks among the world's most disaster-prone countries. Operation USA provides ongoing material aid support to hospital partners, intensified with the needs of this most recent storm.

LEARN MORE AT
OPUSA.ORG

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ANNUAL REPORT

FINANCES, DONORS & SHIPPING REPORT



Operation USA (aka Operation California, Inc)

Balance Sheet June 30, 2011

(with comparative totals for 2010)

ASSETS	2011	2010
Current Assets		
Cash	\$1,918,546	\$1,840,590
Accounts Receivable	—	3,838
Investment (Note E)	—	719,347
Inventory (Note A)	3,439,454	5,472,142
Prepaid Expenses	21,475	15,485
Total Current Assets	5,379,475	8,051,402
Equipment		
Office furniture and equipment	9,717	43,331
Computer equipment	88,689	94,811
Leasehold improvement	0	8,202
Other equipment & supplies	337,318	337,318
Less: Accumulated Depreciation	(85,365)	(108,511)
Total Property & Equipment	350,359	375,151
Other Assets		
Security Deposits	8,100	8,100
TOTAL ASSETS	5,737,934	8,434,653
<hr/>		
LIABILITIES & NET ASSETS	2011	2010
Current Liabilities		
Accounts Payable	\$45,821	\$2,719
Total Current Liabilities	45,821	2,719
Net Assets		
Unrestricted	3,051,812	5,244,286
Temporarily Restricted	2,640,301	3,187,648
Total Net Assets	5,692,113	8,431,934
TOTAL LIABILITIES & NET ASSETS	\$5,737,934	\$8,434,653

A complete audited financial statement is available upon request.

Operation USA is a d.b.a. of Operation California, Inc.

Operation USA

Statement of Activities

Balances For the Year Ended June 30, 2011 (with comparative totals for 2010)

SUPPORT & REVENUE	2011			2010
	Unrestricted	Temporarily Restricted	Total	Total
Support				
Contributions/Individuals	\$405,251	\$179,698	\$584,949	\$1,492,554
Organizations	184,581	3,278,612	3,463,193	1,687,446
Total Support	589,832	3,458,310	4,048,142	3,180,000
In-Kind Donations (Note A)	9,037,651	—	9,037,651	19,492,339
Revenue				
Revenue - Interest	1,886	—	1,886	1,982
Revenue - Other	—	—	—	—
Unrealized gain (loss) on investment	(210)	—	(210)	6,549
Total Revenue	1,676	—	1,676	8,531
Net asset released from restrictions	4,005,657	(4,005,657)	—	—
TOTAL SUPPORT & REVENUE	13,634,816	(547,347)	13,087,469	22,680,870
EXPENSES				
Program	4,080,874	—	4,080,874	2,490,476
Administrative	523,072	—	523,072	434,172
Fundraising	153,005	—	153,005	69,447
In-Kind Contributions (Note A)	11,070,339	—	11,070,339	17,323,651
Total Expenses	15,827,290	—	15,827,290	20,317,746
Increase (Decrease) in Net Assets	(2,192,474)	(547,347)	(2,739,821)	2,363,124
Net Assets, Beginning of Year	5,244,286	3,187,648	8,431,934	6,068,810
NET ASSETS, END OF YEAR	\$3,051,812	\$2,640,301	\$5,692,113	\$8,431,934

Note: These figures and all activities described in this report cover Operation USA's fiscal year, July 1, 2010 to June 30, 2011

MATERIAL AID PROCUREMENT & SHIPPING

In the face of a disaster, sometimes it is the basic material aid items that mean the most. From antibiotics to vitamin A, water purification tablets to surgical packs—Operation USA has been delivering material aid in the form of medical supplies and equipment, medicines and vitamins, education and shelter materials to people in need from our earliest days forward.

This year's donors allowed us to meet a wide variety of needs around the world—made possible by tremendous corporate support. **Significant highlights include:** The Gap donated 129,000 pieces of new winter clothing for Japan quake and tsunami victims; **The Boeing Company** delivered two new 737s to RwandAir, and allowed us to fill their cargo holds with books for Rwanda's first public library; and, **Apotex** donated millions in advanced antibiotics for hospital partners in The Philippines. **Cardinal Health** continued its decades-long material support, as did **Kaiser Permanente Health Systems**.

Significant product donations were made by: American Regent, American Soccer Company/SCORE, CAMSS, Cascade Designs, City of Glendale Fire Dept, Conoco Phillips, Eton Corporation, Globus Relief, Heart to Heart, Marmot Mountain LLC, McKesson Medical, Moldex-Metric Inc., Pelican Products Inc., Sri Sathya Sai, Tower Surgery Center, Vans, Vitamin Angels and Warner Bros Environmental Initiative.

The value of all corporate and individual product donations was \$9,037,651 for the year 2010-2011. Operation USA delivered aid to 16 countries, including: Cambodia, Congo, El Salvador, Guatemala, Haiti, Honduras, Japan, Mexico, Nepal, Nicaragua, Pakistan, Peru, The Philippines, Swaziland, the United States and Zimbabwe.



After nearly 30 years

at his post, Neil Frame, Operation USA's Vice President of Logistics and Procurement retired. Neil brought a tireless passion to his work every day—and OpUSA's material aid program was shaped by that dedication. Each shipment of lifesaving aid continues to embody Neil's spirit—and honors his decades of service.



Blake Edwards

Founding Board Member
1922 – 2010

Legendary filmmaker. Extraordinary human. Blake—and his wife Julie Andrews—bought the fuel for our first airlift. His unyielding commitment to our work from that day forward was nothing short of exceptional. He is greatly missed.

MAJOR CONTRIBUTORS

Operation USA is grateful to the donors who have sustained our organization throughout our 32-year history. We take this opportunity to acknowledge those individuals, foundations, corporations and organizations who provided essential support this year.

INDIVIDUALS

(Donations of \$1000+)

Claudia Ackley

Susan Adelman

Asif Akhter

Sasha Ali

Haifea Almoammar

Glenn & Phyllis Anderson

Julie Andrews &
Blake Edwards

Parker & Carol Andrews

Karunyan Arul

Ed Berman

Dave Brubaker

Mr. & Mrs. Charles Byrne

Alice Cobb

Robert Connors

Sophie Cottrell

Ted Chung

Richard & Emma Dassance

Ann Marie Dechman

James & Charlotte Delaney

Lynn Dieullis

Marcel Diennet

Abigail Disney &
Pierre Hauser

Rosario Dawson

Snoop Dogg

Carol Ann Emquies

Jonathan Estrin

Lena Evans

Berry Feinberg, MD

Campbell Forrester

Jeff Franklin

Maria Gloria Fernandes

Janet Freibergs

John Fries

James Gerke

Joel Greenwald

Lori Giannulli

Mr. & Mrs. Goldstein

Nalayini Gunanayagam

Diana Hardy

Mike Harris

Robert Hauptman

Maureen Haywood

Heather Hirschi

Nicholas Jariwalla

Haamid Jaffer

Ralph & Bonnie Johnson

Lawrence & Mary Ellen
Kasdan

Family Khosla

Neil Kinney

Mark A. Kleiman

Kelly Knappe

Roger Kohn

Debra Kottke

Robert & Kathleen Kulus

Gary & Bach Mai Larsen

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Stone Rose LLC

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Tower Surgery Center
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Vans
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VNCOOC Asian Health Center
Warner Bros Environmental
Initiative
Wooster Magikoter West

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CAA Foundation
The Capital Group
Companies Charitable
Foundation
California Community
Foundation
The California Endowment
Causecast Foundation
Cole Foundation
Desert Community
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The Elliott Family Fund
FM Global Foundation
Gap Foundation
Honeywell Humanitarian
Relief Foundation, Inc.
IKDH Foundation
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The Audrey Irmas
Foundation for Social Justice
Seth Landsberg Family
Foundation
Manitha Neyam Trust, Inc.
Marin Community
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The Mazursky Family
Foundation

The mGive Foundation
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The Partridge Foundation
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Foundation
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Foundation
The Sullivan & Cromwell
Foundation
The Vernon Family Trust

ORGANIZATIONS

The Actor's Gang
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The Echo
The Fold
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Just Give
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Marlborough School
Mentor High School
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United Medical Services
Unity Church of New York
Weibel Elementary School

PARTNERS

*Operation USA is proud to
recognize the groups we
have worked with this past
year.*

Africa Humanitarian Action
L'Athletique d'Haiti
Apliq Inc.
Awesome Girls Mentoring
Program
Beacon House
CareNow LA
Clinica Monsenor Oscar A.
Romero
Citta Hospital Nepal
Comprehensive Community
Health Clinic
The Children's Dental Center
of Greater Los Angeles
Cover The Homeless
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City of Glendale Fire
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Tuscaloosa
Hearts with Hope Foundation

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Long Beach City College

Mekong Plus (Vietnam)

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Foundation

Mindanao Foundation

Mission of Vision Ministries

Ministerio Mahanaim

Midnight Mission Clinic

Nicaragua Children's Fund

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Health

Second Harvest Japan

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Shine On Sierra Leone

Oxfam America

Project Africa Global Inc.

Tarzana Treatment Centers

T.H.E. Clinic, Inc. (To Help
Everyone)

UCLA Mobile Clinic Project

USA For Africa

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Donna Madden

Martin Matlin

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Cecile Morgan

Carlyn Moreno

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Margery Tabenkin

Carlos Varela

Brandi Veil

SPECIAL THANKS

Robert & Mary Brayton

Jackson Browne &
Dianna Cohen

Rita Cameron

Barbara Gross Davis

Justin Flatt

Inara George

Joshua Herbstman

Sean Heitkemper



Snoop Dogg Japan Relief

Being able to reach 7 million fans on Facebook alone is a power few have. OpUSA is grateful to Snoop Dogg for harnessing the reach of his fan base to such great success with the "Keep Ya Head Up Japan" benefit t-shirt. The support was tremendous—and raised over \$40,000 for our relief efforts in Japan.





OUR MISSION

Operation USA helps communities alleviate the effects of disasters, disease and endemic poverty throughout the world by providing privately-funded relief, reconstruction and development aid. We provide material and financial assistance to grassroots organizations that promote sustainable development, leadership and capacity building, income generating activities, provide education and health services, and advocate on behalf of vulnerable people.



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