



2012

Annual Report



Operation USA

give and it gets there

Dear Friends,

This past year brought a very challenging climate for Operation USA—due in large part to global economic uncertainty and \$6 billion in private campaign spending in the 2012 election cycle. As we do not accept any government funding, we cannot fall back on government contracting like most of the larger international relief and development organizations do. We rely on private donations of money and materials.

Our successes can be measured by the diverse programs we fund and materially support through local nonprofit partner agencies—this past year in Haiti, China, Japan, Ethiopia, Kenya, Rwanda, Mexico, Armenia, The Philippines, Cambodia, Sri Lanka, Cuba and here in the USA, especially after Superstorm Sandy.

Our corporate partners at Honeywell, United Airlines, Kaiser-Permanente, American Soccer, Cardinal Health, Apotex, KPMG and The Gap, alongside numerous other donors of supplies, have continued to give us very timely support—both as part of immediate disaster response efforts and for projects continuing long afterwards. The Pulitzer Family, Irmas Family and Winnick Family Foundations have provided long-term support as have Los Angeles' The California Endowment and the California Community Foundation. We also enjoy the support of over 25,000 individual small donors, as we do from members of Hollywood's entertainment community. They know we are always ready to help after major disasters and can channel their compassion into concrete action.

As founding Board member, Julie Andrews, says: "Operation USA is the little ship that gets in the harbor where the big ships cannot go."

We thank you for your support.

Sincerely,



Richard Walden
President & CEO



Michael Mahdesian
Board of Directors, Chair

EDUCATION

has the power to transform lives with a lasting effect beyond nearly any other kind of aid.



A key area of our work, Operation USA is committed to restoring and supporting access to education as an essential part of our disaster relief efforts worldwide.

2012 was no exception:



SCHOOL REBUILDING & SUPPORT

Following a disaster, restoring access to education is vital to the recovery of a community.

★ Joplin, Missouri ★ Jacmel, Haiti



AFTER SCHOOL MENTORING PROGRAMS

From sports to tutoring, after-school programs for at-risk kids build confidence and life-skills.

★ New Orleans, Louisiana ★ Port-au-Prince, Haiti



SCHOOL FEEDING PROGRAMS

In many parts of the world, one meal a day is the most many children can hope for. Our school programs guarantee that.

★ Payagala, Sri Lanka ★ Jacmel, Haiti



GIRLS EDUCATION

When you educate a girl there is a ripple effect—and the benefits to her family, community and future are far-reaching.

★ Columbo, Sri Lanka ★ New Orleans, Louisiana

THE YEAR AT A GLANCE



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USA

California and Gulf Coast

Access to free healthcare continues to be a lifeline for many Americans. **Operation USA's Clinic Supply Program** provides supplies, equipment and medicine—free of charge—to community clinics and health centers throughout California and the Gulf Coast. These donations offset operational costs and allow these agencies an increased ability to serve their patients.

Joplin, Missouri

In May, 2011 a devastating multiple-vortex tornado struck Joplin, Missouri and crushed nearly a third of the city. OpUSA mobilized quickly, sending shelter supplies, clothing, flashlights and radios. Second phase projects included providing much needed supplies to restore educational capacity in damaged schools, as well as to a community health clinic with an influx of community members impacted by the storm.



New York and New Jersey

'Superstorm' **Sandy** began its path of devastation in October 2012—and severely affected portions of the many Northeastern United States. OpUSA is currently working hard to help in the worst impacted areas—sending emergency and cleaning supplies to New York and New Jersey, and working to identify longer-term recovery projects to support the slow rebuilding process. The Caribbean also took direct hits from the storm, alongside work in the US, OpUSA is supporting education and health projects in Haiti and Cuba.

New Orleans

August 2012: **Hurricane Isaac** caused widespread flooding in Louisiana. Operation USA responded with emergency supplies provided to a local social services partner.

Originally part of our work following Hurricane Katrina, OpUSA continues to support the **Awesome Girls Mentoring Program**. Scholastic tutoring, nutritional counseling and summer camps are just a few of the many services the program makes available to at-risk girls and their families.

CUBA

Operation USA has been licensed by the US Government to provide private humanitarian aid to Cuba since 1998. Our work currently focuses on children's health, with an emphasis on supporting Havana's pediatric hospital—now intensified in the wake of Hurricane Isaac.

HAITI

Operation USA remains committed to the recovery process in Haiti—still very much in progress since the 2010 earthquake. Year 2 is underway at **Ecole Nationale JM Henriquez**, the public school OpUSA rebuilt with **Honeywell** in Jacmel. OpUSA continues to support projects at the school, including a feeding program that provides a free daily meal to all students. Grants to long-time partner **Fondation L'Athletique d'Haiti** support after-school sports and a feeding program for at-risk children in Port-au-Prince.

ETHIOPIA

Operation USA continues to collaborate with **Play Therapy Africa**, which provides therapeutic intervention for malnourished children in drought-impacted North Africa, as well as training local practitioners in best practices.

SRI LANKA

Following decades of civil war and the lasting impact of the 2004 tsunami, many communities still struggle in Sri Lanka. OpUSA is currently working with community-based organizations supporting sustainable long-term programming in education, health and livelihoods—with a focus on the needs of women and children.

CAMBODIA & VIETNAM

OpUSA's programs in Southeast Asia date back to our earliest days. OpUSA has long supported programs that build livelihood opportunities in rural areas, alongside continuing to provide medical supplies and equipment to Phnom Penh's Sihanouk Hospital, which provides free 24-hour health care to thousands of medically underserved.

THE PHILIPPINES

Located on the Pacific Ring of Fire, The Philippines ranks among the world's most disaster-prone countries. Operation USA began working in The Philippines in 1985—and continues to provide ongoing material aid support to hospital partners.

JAPAN

Long-term recovery efforts are focusing on the needs of the elderly in Ofunato— a coastal city that was badly impacted by the 2011 earthquake and tsunami. Based on the unique concept of Dr. Emi Kiyota, OpUSA is currently at work to open the **Honeywell Ibasho House** in partnership with **Honeywell Hometown Solutions**. Under construction and scheduled to open in Spring 2013, the project will be under the stewardship of local Japanese NPO Tenjin Kai and Ibasho Sozo Project once completed.

BOARD OF DIRECTORS

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Steeve Texas
Project Manager, Haiti

Jamaica Walden
Director, Operations





2012

Annual Report

Finances, Donors & Shipping Report



Operation USA
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Operation USA (aka Operation California, Inc)

Balance Sheet June 30, 2012

(with comparative totals for 2011)

ASSETS	2012	2011
Current Assets		
Cash	\$1,047,575	\$1,918,546
Accounts Receivable	53,290	—
Inventory (Note A)	3,175,325	3,439,454
Prepaid Expenses	16,597	21,475
Total Current Assets	4,292,787	5,379,475
Equipment (Note A)		
Office furniture and equipment	9,717	9,717
Computer equipment	79,532	88,689
Leasehold improvement	0	0
Other equipment & supplies	337,318	337,318
Less: Accumulated Depreciation	(84,710)	(85,365)
Total Property & Equipment	341,857	350,359
Other Assets		
Security Deposits	5,800	8,100
TOTAL ASSETS	\$4,640,444	\$5,737,934
<hr/>		
LIABILITIES & NET ASSETS	2012	2011
Current Liabilities		
Accounts Payable	\$32,227	\$45,821
Total Current Liabilities	32,227	45,821
Net Assets		
Unrestricted	976,482	3,051,812
Temporarily Restricted	3,631,735	2,640,301
Total Net Assets	4,608,217	5,692,113
TOTAL LIABILITIES & NET ASSETS	\$4,640,444	\$5,737,934

A complete audited financial statement is available upon request.

Operation USA is a d.b.a. of Operation California, Inc.

Operation USA

Statement of Activities

Balances For the Year Ended June 30, 2012 (with comparative totals for 2011)

SUPPORT & REVENUE	2012			2011
	Unrestricted	Temporarily Restricted	Total	Total
Support				
Contributions/Individuals	\$256,516	\$100,122	\$356,638	\$584,949
Organizations	147,568	891,312	1,038,880	3,463,193
Total Support	404,084	991,434	1,395,518	4,048,142
In-Kind Donations (Note A)	1,661,276	—	1,661,276	9,037,651
Revenue				
Revenue - Interest	506	—	506	1,886
Revenue - Other	55,208	—	55,208	—
Unrealized gain (loss) on investment	—	—	—	(210)
Total Revenue	55,714		55,714	1,676
Net asset released from restrictions	—	—	—	—
TOTAL SUPPORT & REVENUE	2,121,074	991,434	3,112,508	13,087,469
EXPENSES				
Program	1,803,326	—	1,803,326	4,080,874
Administrative	295,971	—	295,971	523,072
Fundraising	171,702	—	171,702	153,005
In-Kind Contributions (Note A)	1,925,405	—	1,925,405	11,070,339
Total Expenses	4,196,404	—	4,196,404	15,827,290
Increase (Decrease) in Net Assets	(2,075,330)	991,434	(1,083,896)	2,739,821
Net Assets, Beginning of Year	3,051,812	2,640,301	5,692,113	8,431,934
NET ASSETS, END OF YEAR	\$976,482	\$3,631,735	\$4,608,217	\$5,692,113

Note: These figures and all activities described in this report cover Operation USA's fiscal year, July 1, 2011 to June 30, 2012



MATERIAL AID PROCUREMENT & SHIPPING

In the face of a disaster, sometimes it is basic material aid items that can mean the most. From antibiotics to vitamin A, water purification tablets to surgery packs, flashlights to generators—Operation USA has been delivering material aid in the form of medical supplies and equipment, medicines and vitamins, education and shelter materials to people in need from its earliest days forward.

This year, Operation USA met a wide variety of needs for partners around the world—and, did a significant amount of work here at home. Shipments varied from equipment sent to long-time hospital and health care partners to emergency, shelter and cleaning supplies sent as part of disaster response efforts here in the US following Hurricanes Isaac and Sandy.

The value of all corporate and individual product donations was \$1,661,276 for the year 2011-2012. Operation USA delivered aid to 12 countries, including: Burkina Faso, Cambodia, El Salvador, Haiti, Kenya, Nicaragua, Mexico, The Philippines, Peru, Rwanda, Zimbabwe—and the United States.

Operation USA's material aid program continues due to the generosity of many corporate supporters. This year continued decades-long support from Cardinal Health and Kaiser Permanente Health Systems. Significant product donations were made by: Apotex, American Soccer Company/SCORE, American Apparel, Avia, Computers for Youth/LA, Embassy of the Republic of Rwanda, Illinois Bone & Joint Institute, International Hospital Supply Co., McKesson, Medentech, Moldex, Pelican Products, Schnitman Medical, Servicon, Vans, Walden House and World Birth Aid.





YOUNG PATRONS BOARD

Operation USA's Young Patrons Board

With an eye to both cultivating a new generation of supporters and creating a task force of innovative designers, writers, entrepreneurs, social media marketers and more, 2012 saw the formation of Operation USA's Young Patrons Board. Bringing a fresh perspective to fundraising, as well as a creative take on how to excite a younger audience about OpUSA's work, this vibrant group is a welcome addition to the OpUSA family.

MAJOR CONTRIBUTORS

Operation USA is grateful to the donors who have sustained our organization throughout our 33-year history. We take this opportunity to acknowledge those individuals, foundations, corporations and organizations who provided essential support this year.

INDIVIDUALS

(Donations of \$1000+)

Claudia Ackley

Parker & Carol Andrews

Julie Andrews

Karunyan Arul, M.D.

Dimitrios Balodimas

Karen & David Bakken

Alexandra Diez Barroso

Ed Berman

Jackson Browne

Bob Byers Jr.

Christopher Cope & Jamie Shaw

Martha Catlin

Mariela Castro

Christopher Costanzo, M.D.

Richard & Emma Dassance

Rosario Dawson

Angelica Scherer del Valle

Laura del Valle

John & Kimberly Emerson

Jonathan Estrin

Martha Farrell

Jeff Franklin

Stanley Frileck, M.D.

James Gerke

Tracy Gordon

Joel Greenwald

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Drew & Susan Hagen

Maureen Haywood

John Heilman

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George Maumen

Adam Miller

Francis & JoAnne Mitchell

John L. Molitor, M.D.

Terri Murray

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Shaun Neff

Robert Olson

Jim & Josephine Peters

Mr. & Mrs. Jonathan Rintels

Joan Robey

Jed Rose

Jack Shakely

Kathleen Sheldon & Stephen
Tarzynski

Diana Singleton

Karen Sloss

Irene V. Steinman

Lorin Stevenson

Barbra Streisand

Samuel Thompson

Maria Mohiuddin & Tabreez
Verjee

Carol Vernon

Marcia Wagner

Ronald Wheeler

Skip Whitney

Alex & Lauren Winnick

Janet & Ricardo Weinstein

Kimberly Zimmerman

FOUNDATIONS

California Community
Foundation

California Healthcare
Foundation

The California Endowment

Capital Guardian

The Guber Foundation

Daniel S. Haas Fund

Honeywell Hometown
Solutions

The Audrey and Sydney
Irmas Charitable Foundation

Just Give

Laemmle Theatres
Charitable Foundation

Marin Community
Foundation

mGive Foundation

The Michael E. Pulitzer
Philanthropy Fund

Ceil and Michael E. Pulitzer
Foundation

Universal Giving

Wells Family Charitable
Foundation

ORGANIZATIONS

The Actor's Gang

Be Why

Embassy of the Republic of
Rwanda

Marlborough School

Network for Good

Port of Los Angeles

The Rockery

The Roxy Theatre

Roll Giving and Paramount
Community Giving

The Willows Community
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World Birth Aid

CORPORATIONS

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Servicon Systems, Inc.

Schnitman Medical

Total Beauty Media, Inc.

United Airlines

Vans

Vestis New York, LLC

PARTNERS

Operation USA is proud to recognize the groups we have worked with in the past year.

Ad+World Health

Awesome Girls Mentoring Program

Beacon House

Bright Futures, Joplin

Catholic Charities

Charles Drew HIV Mobile Testing

The Childrens' Dental Center of Greater Los Angeles

City of Glendale Fire Department

City of Jacmel, Haiti

City of Ofunato, Japan

Clinica Monsenor Oscar A. Romero

Community Health Alliance of Pasadena

Comprehensive Community Health Care

Cover The Homeless

Delancy Street

Ecole Nationale JM Henriquez (Haiti)

Fondation L'Athletique d'Haiti

Giving Children Hope

Globus Relief

Habitat for Humanity Tuscaloosa

Harbor Community Clinic

Haitian Resource Development Foundation

Haven House

Herald Christian Health Center

The Hillsman Drug and Alcohol Center

Homeboy Industries

Homeless Healthcare

Hokudai University

Ibasha.org

KHEIR Clinic

Kids Come First Community Clinic

Long Beach Rescue Mission

Mar de Jade (Mexico)

Mercy House Traditional Shelter

Midnight Mission Clinic

Mission Of Vision Ministries

Rotary Club of Kigali (Rwanda)

Saban Free Clinic

San Fernando High School Health Department

Sihanouk Hospital/Center of Hope (Cambodia)

Tarzana Treatment Centers

T.H.E. Clinic, Inc.

Tenjin Kai (Japan)

Oxfam America

Project Africa Global Inc.

Honeywell Ibasha House

Operation USA is proud to continue its relationship with long-time donor, Honeywell. As part of disaster relief efforts following the Great East Japan Earthquake and Tsunami, construction has begun on the Honeywell Ibasha House in Ofunato, Japan—designed to support Ofunato elders by helping them to find their “ibasha,” a place where one feels at home. Scheduled to open in Spring 2013.

Honeywell



UCLA Mobile Clinic Project	Ryan Hall	Donna Madden
Universal Health Foundation	Todd Harris	Greg Mahdesian
USA for Africa	John Hellman	Lorie Michaud
VNCOC – Asian Health Center	Sean Heitkemper	Caryln Moreno
Walden House	Joshua Herbstman	Suguru Mori
World Harvest	Joe Issac	Ozawazan
We Advance (Halt)	Barbara Jones	Edgar Palacios
SPECIAL THANKS	Booker T. Jones	Anjana Pathmarajah
Mary Lynn Amdahl	Olivia Jones	Jim & Josephine Peters
Robert Brayton	Humza Khan	Oliver Rothenberg
Rochelle Brown	Emi Kiyota	Todd Smallwood
Jim Cannella	Eric Kohler	Fran Solomon
Capella University	Kimiko Kumagaya	Mayor Toda
Hitoshi Condo	LA Krunchers	Peter Thomas
Cornerstone OnDemand	Ethan Lipsitz	Erin Tozour
Alexis Denny	Jeanine Michelle Lizotte	Yukimi Uchide
Joanna Edwards	Brittany Love	





OUR MISSION

Operation USA helps communities alleviate the effects of disasters, disease and endemic poverty throughout the world by providing privately-funded relief, reconstruction and development aid. We provide material and financial assistance to grassroots organizations that promote sustainable development, leadership and capacity building, income generating activities, education and health services, and advocate on behalf of vulnerable people.



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