



 Operation USA
give and it gets there

2013

Annual Report





DEAR FRIENDS,

Operation USA's 34th year was a productive one.

Here in the US, Hurricane Sandy, which brought unprecedented destruction to parts of the East coast, and the unusually strong tornado which struck Oklahoma City in May both riveted the American public and generated a huge relief effort involving dozens of agencies. Operation USA sent supplies and made cash grants to community-based nonprofits to aid recovery in both areas.

Internationally, Africa was a primary recipient of OpUSA's shipments. Medical equipment from Kaiser-Permanente Health Systems went to Sierra Leone to help create a new maternal and child health center. Additional medical equipment went to hospitals in Kenya and Rwanda that focus on caring for refugees, those wounded by war, and those living with HIV/AIDS. Pharmaceuticals went to Malawi, Zambia and Ghana. We also made an annual grant to the International Development Association in Ethiopia (formerly Play Therapy Africa) with funds from the Ceil and Michael E. Pulitzer Foundation.

Honeywell Corporation's foundation continued its support of Operation USA projects in both Japan and Haiti. In Japan, Operation USA opened the Honeywell Ibasho House, a community center in Ofunato focused on seniors who survived the 2011 earthquake and tsunami. In Haiti, Ecole Nationale JM Henriquez in Jacmel received additional funds from Honeywell for maintenance on the three-year-old campus.

In November, the largest storm ever to make landfall, Typhoon Haiyan, struck The Philippines. We quickly mobilized to deliver materials and funds to aid in the recovery, calling on long standing partnerships we've maintained since 1986 when we first started working in the country.

Our work is made possible by individuals, corporate partners and foundations, and we thank you for all you have done over the past year.

Sincerely,



Richard Walden
President & CEO
Operation USA



Michael Mahdesian
Board of Directors, Chair

A light blue world map with white landmasses. Seven colored pins with white plus signs are placed on the map: two in North America (USA), one in South America (Brazil), one in Africa (South Africa), one in the Middle East (Iran), one in Southeast Asia (Thailand), and one in East Asia (Japan).

THE YEAR AT A GLANCE

HURRICANE SANDY RELIEF

After Superstorm Sandy inundated large parts of the East Coast—many areas for the first time in history—Operation USA sent cleaning supplies to partners in New Jersey and a shipment of emergency preparedness supplies to the Lower East Side Girls' Club in New York City. We also made a cash grant to the Joseph Addabbo Health Center in the Rockaways area of New York City, allowing it to expand its capacity to treat community members impacted by the Superstorm.

OKLAHOMA TORNADO RELIEF

After a massive tornado struck parts of Oklahoma City, Operation USA sent electric generators to area clinics and made cash grants to local mental health clinics coping with vastly increased case loads. We focused our grants on mental health to reflect the community-wide trauma suffered by most residents as the area was torn asunder.

CALIFORNIA CLINICS SUPPLY PROGRAM

Operation USA continues to provide year-round medical supplies and equipment at no charge to California's community-based nonprofit clinics. With eight million Californians medically uninsured and millions more under-insured, the clinics are an essential safety net. In 2013, the 32nd year of this unique program, Operation USA once again distributed materials to clinics throughout Southern California, and also helped outfit Care Harbor's annual Los Angeles Health Clinic.

HAITI

Now into its third year of operation, Ecole Nationale Jacob Martin Henriquez, the public school Operation USA built in partnership with the Honeywell Corporation in 2010, continues to thrive. Also thriving is the feeding program created at the school to ensure that all 690 enrolled students receive a nutritious meal each day. This year we also refreshed buildings, classrooms and equipment at the school, and we are happy to report that two of the school's teachers, Jean Brice Jean Baptiste and Jean Fritz Lafond, successfully completed the Honeywell Educators Space Academy. We are so very proud of them and so grateful to Honeywell Hometown Solutions for their continued partnership and for providing this opportunity.



JAPAN: HONEYWELL IBASHO HOUSE

In March 2011, a massive earthquake and tsunami struck the coast of Japan, affecting upwards of 400,000 people. In partnership with Honeywell Hometown Solutions, Operation USA focused recovery efforts on the coastal city of Ofunato, a once vibrant fishing community. In June 2013, we celebrated the opening of the Honeywell Ibasho House, a gathering place where the Elders of Ofunato, impacted by the disaster, can come to find their "Ibasho," roughly translated as "a place where one feels at home."

The Honeywell Ibasho House employs "Ibasho" core concepts and principles developed by Dr. Emi Kiyota. This unique concept is rooted in the celebration of and deep respect for the wisdom, knowledge and life experiences of the community's elders. The Ibasho House, run by local Ofunato-based NPO the Ibasho Sozo Project, implements these concepts and principles through the direct, hands-on participation of community elders in every aspect of its operations and all social programs.



AFRICA

Operation USA has maintained a presence in Africa since 1980, when we shipped supplies to war-torn Somalia. Following this introduction, we established relationships with several other African nations. Today, we remain committed to supporting health care across the continent.

This past year, Operation USA helped partner agencies launch a new maternal and child health unit in Kano, Sierra Leone, sending two sea containers of incubators, baby warmers, anesthesia machines and more. We also shipped medical equipment to Rwanda's Gisenyi General Hospital on its conflict-ridden border with The Democratic Republic of the Congo, again partnering with both international NGOs and local groups. Several other African countries received antibiotics, equipment and disposable medical supplies.



CAMBODIA

Cambodia has been a focal point throughout Operation USA's 34-year history. We have maintained a constant presence there both directly and through local partners. King Sihanouk Hospital has been an important partner for more than 15 years, as it maintains an advanced teaching facility with the country's best surgeons, while also maintaining outreach clinics in the countryside. Its warehouse is well-organized and we are confident that valuable equipment and supplies are used effectively.

In 2013, staff members Jamaica Walden and Barry Mottier traveled to Cambodia to meet with former partners. While there, they reviewed previously funded projects relating to health, education and microfinance. Newly identified project opportunities will allow Operation USA to further deepen our presence in the country.

EVENTS RECAP



SOHO HOUSE HOLIDAY PARTY

In December 2012, Operation USA supporters gathered at SoHo House West Hollywood to celebrate a successful year and toast to 2013. The fundraising event was co-hosted by the City of West Hollywood and highlighted projects past, present and future.

TOM JONES

In May 2013, board member Jeff Franklin opened his home to host a private concert with music legend Tom Jones. Attendees enjoyed a performance from the singer and mingled with fellow Operation USA supporters.



CAMBODIA: THEN & NOW

Also in May 2013, Operation USA teamed up with the Los Angeles World Affairs Council Young Professionals Program to host a panel discussion on the state of affairs in Cambodia. Attendees joined the discussion at Operation USA's office to learn about our 34-year history in Cambodia, challenges faced by the country, and ways to get involved.

HUNGRY TO HELP

In July 2013, Operation USA launched the Hungry to Help series in collaboration with Short Order at Los Angeles' historic Farmer's Market. The series aims to educate supporters on the prevalence of food insecurity both in the US and abroad, and to drive awareness of the importance of feeding and nutrition programs. Operation USA will continue the series in 2014 to generate fundraising for those programs.



Proceeds from all events benefited Operation USA's ongoing disaster relief and development projects.

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**Denotes managing board member*

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Jamaica Walden
Director, Operations



OPERATION USA (AKA OPERATION CALIFORNIA, INC)

Balance Sheet June 30, 2013

(with complete totals for 2012)

ASSETS	2013	2012
Current Assets		
Cash	\$689,852	\$1,047,575
Accounts Receivable	123,258	53,290
Inventory (Note A)	4,798,168	3,175,325
Prepaid Expenses	16,597	16,597
Total Current Assets	5,627,875	4,292,787
 Equipment (Note A)		
Office furniture and equipment	9,717	9,717
Computer equipment	79,532	79,532
Leasehold improvement	0	0
Other equipment and supplies	337,318	337,318
Less: Accumulated Depreciation	(87,950)	(84,710)
Total Property & Equipment	338,617	341,857
 Other Assets		
Security Deposits	5,800	5,800
TOTAL ASSETS	\$5,972,292	\$4,640,444

LIABILITIES & NET ASSETS

Current Liabilities		
Accounts Payable	\$7,220	\$32,227
Total Current Liabilities	7,220	32,227
 Net Assets		
Unrestricted	701,554	976,482
Temporarily Restricted	5,263,518	3,631,735
Total Net Assets	5,965,072	4,608,217
TOTAL LIABILITIES & NET ASSETS	\$5,972,292	\$4,640,444

A complete audited financial statement is available upon request.
Operation USA is a d.b.a. of Operation California, Inc.

OPERATION USA

Statement of Activities

Balances For the Year Ended June 30th, 2013 (with comparative totals for 2012)

SUPPORT & REVENUE	2013			2012
	Unrestricted	Temporarily Restricted	Total	Total
Support				
Contributions/Individuals	\$253,425	\$102,372	\$355,797	\$356,638
Organizations	139,197	1,529,411	1,668,608	1,038,880
Total Support	392,622	1,631,783	2,024,405	1,395,518
In-Kind Donations (Note A)	20,048,988	-	20,048,988	1,661,276
Revenue				
Revenue - Interest	223	-	223	506
Revenue - Other	3,413	-	3,413	55,208
Total Revenue	3,636	-	3,636	55,714
Net asset released from restrictions	-	-	-	-
TOTAL SUPPORT & REVENUE	\$20,445,246	\$1,631,783	\$22,077,029	\$3,112,508
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EXPENSES				
Program	1,930,880	-	1,930,880	1,803,326
Administrative	209,383	-	209,383	295,971
Fundraising	153,766	-	153,766	171,702
In-Kind Contributions (Note A)	18,426,145	-	18,426,145	1,925,405
Total Expenses	\$20,720,174	-	\$20,720,174	\$4,196,404
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Increase (Decrease) in Net Assets	(274,928)	1,631,783	1,356,855	(1,083,896)
Net Assets, Beginning of Year	976,482	3,631,735	4,608,217	5,692,113
Net Assets, End of Year	\$701,554	\$5,263,518	\$5,965,072	\$4,608,217

Note: These figures and all activities described in this report cover Operation USA's fiscal year, July 1, 2012 to June 30, 2013.



MATERIAL AID PROCUREMENT & SHIPPING

During the past year, thanks in large part to Apotex Pharmaceuticals and Kaiser-Permanente Health Systems, Operation USA recorded shipments totaling \$18,426,000 to nearly two dozen countries and across the USA.

The highlights of our shipments abroad include a new maternal and child healthcare unit in Kano, Sierra Leone, which received necessary medical equipment to open and provide medical care to its patients; the Gisenyi General Hospital on Rwanda's perilous border with The Democratic Republic of the Congo, which received hospital beds, anesthesia equipment, blood pressure monitors and other essential supplies; and the Sihanouk General Hospital in Phnom Penh, Cambodia, which receives annual shipments from Operation USA that it both deploys for its own teaching hospital and shares with other hospitals throughout the country.

In the US, we sent shipments to a number of community organizations and partner agencies in New York, New Jersey and Oklahoma after Hurricane Sandy devastated the Northeast and tornadoes struck the Midwest. We also continue to provide material support to clinics in California. Distributed equipment meets long term needs of "safety net" clinics providing services to communities in need.

SPOTLIGHT ON SIERRA LEONE

When the nonprofit Shine on Sierra Leone first contacted Operation USA, we thought it was a routine request for medical equipment and disposable medical supplies for a hospital in a remote corner of Africa. When we looked further at the precarious situation in post-conflict Sierra Leone, we realized that with our corporate partner, Kaiser-Permanente Health Systems, we could make a major contribution that addressed the country's lack of pre and post natal care. The resulting maternal and child health ward is located in the City of Kano's major hospital and is the only one in the country with modern equipment and a training program for local health care personnel.





KAISER-PERMANENTE HEALTH SYSTEMS

Kaiser-Permanente is Operation USA's largest equipment and disposable medical supply donor. With a heavy concentration of hospitals and clinics in California, Kaiser-Permanente facilities regularly contribute major medical equipment (incubators, baby warmers, x-ray equipment, medical and office furniture as well as disposable medical supplies) to Operation USA. The health care provider's growth has been explosive, and Operation USA is fortunate to be the company's go-to partner when equipment is being recycled. In addition to equipment donations, Kaiser-Permanente physicians play an important advisory role on our work both here in American communities and across the globe.

KP is unique in that it has a deeply varied international workforce of physicians and nurses—matched by its membership who hail from a variety of countries. Cultural sensitivity is highly valued at KP and that has enabled its management to understand to an extraordinary degree the needs Operation USA has in implementing its programs effectively.

MAJOR CONTRIBUTORS

Operation USA is grateful to the donors who have sustained our organization throughout our 34-year history. We take this opportunity to acknowledge those individuals, foundations, corporations and organizations who provided essential support this year.

INDIVIDUALS

(Donations of \$1,000+)

Claudia Ackley	Jeff Franklin	Seth Landsberg
Wanda Acuna	Louis Frayser	Gary Larsen
Ronald Allin	John Fries	Tom Lehrer
Julie Andrews	Seema Garg	Steve Levitan
Parker and Carol Andrews	Rick St. George	Barry and Marie Lipman
Mike Armstrong	Greg Glover	Charles Lupe
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Ed Berman	Joel Greenwald	Mike and Natalie Mahdesian
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Charles Byrne	John Heilman	Deborah McReynolds
Kathleen Casey	Dennis Jaffe	Mike Minder
Martha Catlin	John and Nancy Jenkins	Francis and JoAnne Mitchell
Richard and Emma Dassance	Susie Pai Joffe	Terri Murray
Marcel Diennet	Edith & Eric Juline	Stephen Nathan
Mark and Christine Duttweiler	Craig Katz	Scott Nelson
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	Robert and Kathleen Kulus	Sally Pian
	Michael Landon	Emerson Pirot
	Richard Landry	Robert Procop

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 Amber Sakai
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 Paul Scialla
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FOUNDATIONS, ORGANIZATIONS & CORPORATIONS

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 Apotex Corp
 Audrey & Sydney Irmas Charitable Foundation
 Barbra Streisand Foundation, Inc
 Bickerstaff Family Foundation
 Brubaker Living Trust

PARTNERS

Operation USA is proud to recognize the groups we have worked with this past year

Aviela C/O CMA Hospital
 Awesome Girls Mentoring Program
 Beacon House
 Catholic Charities
 Central Oklahoma Family Medical
 Christ's Center
 Clinica Monsenor Oscar A. Romero
 Cover The Homeless
 Dr. Federico Mendoza Sanchez
 Dr. Kendra Gorlitsky
 Foundation L' Athletique d'Haiti

Gisenyi Hospital
 Giving Children Hope
 Globus Relief
 Harbor Community Clinic
 Homeless Healthcare
 Honeywell Hometown
 Solutions
 Ibasho
 Ibasho Sozo Project
 InterAction
 City of Jacmel
 John XV
 Dr. Dan Kelly
 KHEIR Clinic
 Long Beach Rescue Mission
 Lower East Side Girls Club
 Mar de Jade
 Mary Mahoney Memorial
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 Midnight Mission Clinic
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 City of Ofunato
 Project Africa Global INC
 Rotary Club 7500 C/O CVR
 ScanHealth
 Shianouk Hospital
 Shine On Sierra Leone
 Tenjin-Kai
 T.H.E. Clinic, Inc
 Team Rubicon, Inc.

The Children's Dental Center of
 Greater Los Angeles
 Deborah Tolbert
 Tudor Marinescu, M.D.
 United Armenian Fund
 Universal Health Foundation
 Variety Care
 Wellbody Alliance

SPECIAL THANKS

Rick and Loreen Allen
 Brian Beckmann
 Robert Brayton
 Rochelle Brown
 Nicole Brown
 Tom Buckmaster
 The Cambodia Trust
 Dave Cote
 Rosario Dawson
 Dalia Elmanzalawy
 Ali Enright
 Zach and Kari Estrin
 The Flower Ladies
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LOOKING AHEAD 2014

RECOVERY AND REBUILDING IN THE PHILIPPINES

In the wake of Typhoon Haiyan, the largest storm ever to make landfall, Operation USA will aid long term recovery in The Philippines, focusing on safe water, post traumatic stress and mental health treatment, education and public health.

LITERACY IN AFRICA

In 2014, we hope to expand our educational programming in Rwanda, where we recently helped supply a newly opened public library in Kigali with much needed books. Of particular interest is the construction of small libraries, as well as the provision of computers in the more rural areas of the country where access to educational resources is scarce.

HUNGRY TO HELP: FOOD INSECURITY

Malnutrition and food insecurity are dilemmas faced not only in the developing world, but also here at home, where too many of our neighbors struggle to feed their families. In 2014, we plan to continue to expand our new event series, Hungry to Help, which aims to both drive awareness to this difficult issue and to help find better and more sustainable ways of addressing it.

NATIVE AMERICAN PROGRAMS

Focusing on South Dakota's Pine Ridge Reservation, which encompasses several of the poorest counties in the United States, Operation USA plans to deliver much-needed medical supplies to partner clinics in the area. We will eventually increase these efforts to include shipments of school supplies, sports equipment, and toys to education providers who also struggle to meet the needs of children and adolescents living on Native American reservations.



OUR MISSION

Operation USA helps communities alleviate the effects of disasters, disease and endemic poverty by providing privately-funded relief, reconstruction and development aid throughout the world. We offer material and financial assistance to community-based organizations that promote sustainable development, leadership and capacity building, income generating activities, education, health services, and advocacy on behalf of vulnerable people.

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